



Policy Cloud  
Cloud for Data-Driven Policy Management



**Urban policy making through  
analysis of crowdsourced data**

**WHO BENEFITS?**



## STAKEHOLDER



### Policy Makers & Public Administrations

- EC, national, & regional policymakers
- Municipalities
- Non Governmental Organisations
- Standards Developing Organisations



### Research & Innovation

- EC-funded projects
- European Open Science Cloud
- Big data experts
- Researchers in the human & social sciences



### Industry

- Big data providers
- Cloud providers
- Big data solutions providers



### Citizens

- Residents at pilot use case sites
- Citizens impacted by future Policy Cloud adoptions

## BENEFITS

Improved efficiency and effectiveness of the policymaking process through access to:

- Scenario simulations to model and evaluate policy impacts
- Analytical tools to enhance the predictive power of data
- Cleaned, refined, structured and trustworthy datasets emerging from the pilot use cases

Better quality research outcomes through access to:

- Solutions and policy making services available through EOSC
- Previous project results upon which to build further

Improved efficiencies and new business opportunities through access to:

- Novel data management and analysis solutions
- Tools for cleaning and refining data
- The Data Marketplace as a shop window via which to offer new datasets

Improved quality of life through:

- Participation in policy making
- Continuous improvement in policy design
- Creation of targeted policies

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